

Operational Services Performance Review Template

Target	No.	Measures	Lead Officer	RAG	Q3 Performance	Forward Looking Targets /Milestones until 31.03.16.
To co-ordinate the work of the council and its partnership activity in relation to poverty and welfare reform.	1	The council's anti-poverty strategy and action plan reviewed and associated targets achieved.	Andrew Palmer	A	The Action Plan, together with revision to the Anti-Poverty strategy document is still awaiting further modification. Consideration needs to be given to how best to take forward anti-poverty work with partners against a backdrop of reducing public sector resources.	
Continue to support the delivery of a broad based programme of regeneration activity in Central St Leonards in partnership with Amicus Horizon, the local community, Town Team and other partners.	2	<p>a) Fund, acquire and improve a minimum of 68 units of privately let or vacant dwelling over the period 2013-18 through the Coastal Space programme with AmicusHorizon.</p> <p>b) Continue to pursue and lobby for new area based investment and intervention in deprived coastal neighbourhoods, for example through the SE Local Enterprise Partnership Growth Plan and European funding streams</p> <p>c) Provide support to the town team and other partners to further develop and implement community based regeneration plans for St Leonards</p> <p>d) Continue to support a wide range of community safety, marketing, business support and community development activities in the St. Leonards area.</p>	Andrew Palmer	G	<p>a) A total of 38 units were delivered under the 2013-15 programme and further 30 units are due to be delivered over the 2015-18 period. An offer has been accepted on a significant long-term empty building and a second building is being considered for a possible CPO. If considered suitable this will be brought to Cabinet with a view to securing for a back to back sale to the Association. b) The Council received an initial indication of that funding or circa £600k might be made by the SELEP as part of a £2m cross LEP coastal intervention project together with Tendering and Thanet Councils. Changes in central government policy effecting housing association finances have necessitated a review of the proposal ahead of the submission of a final business case to the LEP in Q4. The council Decision on Stage 2 approval for SHINE has been delayed whilst a state aid issue is resolved. The plan is to resubmit a</p>	

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					<p>revised bid in May 2016. If successful this would lead to enhanced energy efficiency measures being funded on properties acquired through the Coastal Space programme. c) & d) HBC continues to support the work of the Town Team (TT). St L Festival was delivered Successfully and the work to commission next two years festival has already started. The TT were recently awarded £10K funding towards installation of x-mas lights. Cross Street Toilets now temporarily closed following various incidents. New police base on Silchester Road now open and welcomed by all. 'Best of Fashion' show took place in October in Priory Meadow with a range of independent St Leonards retailers. The Town Team organised Frost Fair took place in November with a 'turning on' ceremony of the Christmas lights. In addition Town Team planning for the Shopfront Award Scheme continued with the aim of launching the scheme in Jan / Feb 16.</p>	
<p>Improve facilities at Hastings Castle for 2016, and develop a funded long-term strategy for the castle recognising</p>	3	<p>Short-term improvements to Hastings castle agreed and refurbishments delivered; events programme for Hastings castle for 2016 season agreed in principle; long term strategy for significant</p>	<p>Monica Adams-Acton</p>	G	<p>The first Scheduled Monument Consent application has been submitted and archaeological excavations will be undertaken in January, followed by commencement of works to install upgraded signage.</p>	

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its local, regional, national and international significance		improvements to Hastings castle agreed.			University of Brighton was commissioned to undertake initial scoping work and engagement with local stakeholders preparatory to development of a major bid to the Heritage Lottery Fund.	
To build on current cultural and Seafront regeneration by investigating how physical assets in the town centre and seafront might be used to stimulate new investment in the cultural and wider economy.	4	A strategic framework laying out the council's plans for White Rock, Town Hall, Museum and other assets with the engagement of community, business and statutory partners as well as potential funders	Monica Adams-Acton	G	A draft study from Bilfinger GVA is being prepared which will be a key evidence document to support the development of the Town Centre & White Rock Area Action Plan (AAP). Completion of this in Q4 will be followed by more in-depth investigative work on the development potential of the White Rock Area and key town centre sites. Completion of the White Rock Baths refurbishment and opening of the Source's new BMX facility on the seafront in Q4 will generate new visitors to the White Rock seafront area.	
In conjunction with colleagues, particularly in respect of the 950 th Battle anniversary, produce a tourism marketing plan for Hastings & 1066 Country for implementation for the 2016 season, and deliver the associated work programme.	5	Plan completed by September 2015 and subsequently delivered.	Kevin Boorman	G	Marketing plan completed, and new, more contemporary, logo for 1066 Country developed and now being used; very good publicity generated for Hastings & 1066 Country in the Christmas/New Year period with EH announcing that the Battle of Hastings was the most significant anniversary in 2016, and the Royal Mint announcing their Battle of Hastings commemorative 50p. We have already started selling the latter in our TIC.	

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Support Hastings' different festivals and events, and organise the Seafood & Wine Festival and Herring Fair, and the Midsummer FishFest on behalf of the Fisheries Local Action Group, to attract visitors and make the town a better and more inclusive place to live	6	All HBC-supported events delivered successfully in partnership with their respective organisers, acknowledging that the support for and delivery of these events may be different, and the 2015 Seafood and Wine Festival, and fish festivals, delivered successfully.	Kevin Boorman	G	Hastings Week, at the start of this period, was very good; we were very lucky with the weather over its two weekends, when most of the open-air events took place. The Herring Fair was also extremely popular, with some very good feedback received from exhibitors and visitors.	
Continue to develop, and use, the new 'Famously Hastings' brand and website	7	Wider use of 'Famously Hastings' branding where possible/appropriate, and further content added to the 'Famously Hastings' website, ensuring it is the 'go to' website for those living in, visiting, or wanting to study or invest in Hastings. Continued engagement with partners to raise awareness of the branding	Kevin Boorman	G	Content continues to be added to the Famously Hastings website, and 'Famously Hastings' is used in news releases and other copy where appropriate	
Contribute to a number of partnerships to further the town's infrastructure regeneration efforts by lobbying for improvements to road transport links in light of link road build and campaigning to retain, improve and develop rail links to serve the town.	8	A21/A27/A259 improvements raised on the political agenda, continue to play an active role in the 'HS1 to Hastings' work, and Hastings' interests served as far as practicable during the disruption caused by major rail infrastructure works e.g. Thameslink/London Bridge	Kevin Boorman	G	'Combe Valley Way', the BHLR, opened on 17 th December, and Queensway Gateway was given planning permission on 15 th December. A21 dualling work (connecting the Tonbridge and Pembury bypasses) is now well underway (and is the cause of some disruption to traffic). An event was held at the DLWP Bexhill	

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					on 9 th October to explain and promote the economic case for high speed trains to Hastings and Bexhill, and HBC is actively involved in NR's	
Facilitate the Hastings and St. Leonards Local Strategic Partnership which brings together representatives from the local statutory, voluntary, community and private sectors to take a town-wide perspective in addressing local problems, strategies and initiatives by encouraging joint working and community involvement to develop consensus in the best interests of the town as a whole.	9	a) LSP Board supported to work effectively; work in partnership with key stakeholders to deliver services which respond to locally identified need, and act as a collective voice with a shared vision for shaping the town. b) Place Survey (TBC)	Shabana Bayjou	G	a) At the January LSP, the Board received a presentation on the new Indices of Multiple Deprivation figures and heard from Sussex Partnership NHS Trust regarding the proposed restructuring of mental health services from young people. b) There is currently no appetite from the Board to conduct a Place Survey.	
Protect public safety & quality of life across the borough through fair, consistent & proportionate use of environmental health & anti-social behaviour enforcement powers	10	a) Enforcement Notices served, fixed penalty notices issued and prosecutions taken in accordance with the Council's enforcement policies; b) Low proportion of successful appeals against enforcement action measured (less than 10%); c) Good broadly compliant ratio maintained for food premises across the borough (no lower than	Mike Hepworth	G	a) 12 statutory notices were served including 4 for domestic noise nuisance, 2 for pest control issues, 4 to deal with defective drainage, 1 Food Safety Hygiene voluntary closure notice to ensure improvements in food safety standards, and a health and safety prohibition notice was also served to deal with a dangerous roof structure at a food takeaway premises. b) No appeals received during this	

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		92%); d) Good food safety rating scores profile maintained across the borough (the number of premises with an improving score will not be less than the number with a worsening score); e) Effective out of hours emergency environmental health service maintained; f) Effective multi-agency partnership working on community safety enforcement issues led by the Safer Hastings Partnership and facilitated through the Hastings Community Safety Hub.		G G G G G	period. c) The good broadly compliant ratio for food premises across the borough was maintained at 93%. d) The good food safety rating scores profile has been maintained across the borough with the number of premises improving being 24.5% against those which are down at 12.3%. e) An effective out of hours service has been maintained with 70 calls being responded to during this quarter. (f) HBC has led on the delivery of the SHP plan and provided key admin support to the partnership. Community Safety Hub meetings are well attended. Numbers of high and medium risk victims are the lowest for many years. A successful White Ribbon Day event was delivered and HBC continues to provide the local lead in bringing partners together to support victims and vulnerable members of the street community.	
Work through the Council's shared waste contract arrangements to reduce the number of missed waste and recycling collections, recycle household waste and keep our streets clean.	11	a) Average annual missed waste and recycling collections rate reduced from 2014/15 levels. b) No less than 30% of household waste recycled. c) No more than 5% fail rate for average adapted street and environmental cleanliness score (NI 195).	Mike Hepworth	R	a) The average missed bin rate during this quarter is 146/100,000, an improvement on last quarter when it was 162/100,000. Between 09/11 and 06/12 it averaged 140/100,000 which suggests gradual continual improvement. This demonstrates that the additional late collection round introduced last summer, which collects	

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hygiene law (Bigger is better)		Q4 - 92%			indicator target.	
The average number of failed bin collections (per 100,000 collections) (Smaller is better)	1.5	Q1 - 130 Q2 - 130 Q3 - 130 Q4 - 130	Mike Hepworth	Not Met	See narrative against point 11 (a) above.	
Maintain and enhance standards of quality, cleanliness and safety in our parks, playgrounds and open spaces.	12	a) Playground facilities refurbishments (capital programme) arising from new play facilities strategy and action plan delivered. b) Lower park water treatment (floating islands, in-stream planting) to improve bathing water completed c) The Landscape Group enhancements programme (new flowerbeds) delivered.	Mike Hepworth	G G G	a) Carnoustie Close scheduled for completion by end March. Kensington Close completed. Mare Bay rescheduled to January completion by end of March. Highwater View commenced construction, completion scheduled end of January. b) Pond and stream planting completed and water flows now managed to maximise water throughput. Continuing to make water quality improvements in the Park. Fish extraction and desilting catchment pond 1 in January. Break out of lower ponds during next quarter to allow water to flow to subsequent ponds to allow more movement of water to aid water quality. c) Future improvements plan being developed. Pelham roundabout designs approved, to be completed by March. Maintenance of Hastings Country Park transferred to TLG (Grounds Maintenance contractor).	
Manage and develop Hastings Country Park and Combe Valley	13	a) New interpretive centre at Hastings Country Park opened. b) Combe Valley Community	Mike Hepworth	R	a) Retender timetable agreed with Sussex Procurement Hub. Retender scheduled for January. Groundwork	

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Countryside Park with partners and stakeholders		Interest Company fully established.		G	South has applied for a number of funding streams to complement the project, including HLF and Interreg. b) Completed. HBC involvement in the management of this area is via it's representatives in the new CIC. Cllr. Howard is company secretary. Note: Presently HBC has only one councillor on the Board.	
Work with partners to ensure that our bathing waters meet and maintain the new EU quality standard for bathing water.	14	a) Planning for long term solution (outfall extension) b) Partnership activities continued – monitoring, meetings, pooling funds c) Continue to press and coordinate partnership activities towards achieving adherence to bathing water quality standards.	Mike Hepworth	G G	a) Further research is underway in relation to the potential for a new outfall. b) In November this successful project resulted in the Pelham bathing water being classified as Good & the St Leonards water as Excellent for the 2015 summer season. More work on misconnections is ongoing by SWS and our environmental health team. A 2 nd phase of joint funded sustainable urban drainage works is underway on the Alexandra Park stream system.	
Work with partners to implement flood and coastal erosion protection measures.	15	a) Bulverhythe flood plan refreshed. b) Review and revise surface water management plan c) Submit business case to DEFRA for 16-17 capital works to Harbour Arm and groynes	Mike Hepworth	G G G	a) A draft Hastings Flood Plan exercise took place in November 2015. Results are currently being evaluated. b) The Surface Water Management Plan will be reviewed in association with the ESCC Flood Team; a meeting will be planned during Qtr 4. c) A revised capital spend programme has been approved by the EA and we expect to submit a Project Appraisal	

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					Report to that body for final approval in February.	
Maintain standards of safety and cleanliness on the seafront and pursue opportunities for refurbishment and enhancement.	16	a) Planned Bottle Alley improvements implemented b) FLAG projects (Big Beach) completed. c) New kiosks opened d) Access improvements to the beach implemented	Monica Adams-Acton	G G A G	a) Successful £50k bid to Coastal Revival Fund to support these works which will commence in Q4. b) Winch Road repairs completed and the lighting is now fully operational. c) A valuation for the lease for the White Rock Kiosk has been received and options are being considered including partnership arrangements d) Ongoing liaison with local disability access groups. Initial audits will take place in March once the weather has settled. Funding for improvements in 16/17.	
Maintain the quality of the Museum service	17	a) Visitor target achieved b) Collections assessed with Arts Council advice c) Collections coordinated with County archive for cleaning, digitising and storage d) Local history redisplayed	Monica Adams-Acton	A G G G	a) Visitor target not achieved (9,743 against target of 11,000) – primarily due to downturn in school group visits. Reduction in exhibition space has had some impact. b) Arts Council Resilience project on target, data collected, drafts prepared c) Store clean on target , collections to be returned in Feb/March 2016 d) plans for redisplay of Local History completed, public consultation underway – first phase March 2016, second June 2016	
Work with partners to develop sustainable play, sport and physical activity	18	a) Targets for Active Hastings and Street Games programmes met. b) Ore Valley adventure playground sustained. c) Year 2 Play Hastings	Monica Adams-Acton	G G	Q3 targets met. Progress continues to be overseen by the Active Hastings Partnership b) The Adventure Playground continued	

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opportunities for all		Strategy targets for play opportunities and events met.		G	to operate as agreed. 2016/17 external match funding is in place. c) Q3 targets met. Highlights include delivery of young volunteer's program and awards night, continued delivery of weekly crèche and Street Play services, delivery of play sessions at the LINKS project.	
Develop plans for sustaining and enhancing leisure facilities, seeking opportunities for partnership and external funding.	19	a) Actions from the refreshed leisure facilities assessment completed b) Playing pitch audit and strategy produced to support funding bids	Monica Adams-Acton	G	a) On target. Meetings with ARK William Parker and partners regarding athletics track. ARK keen to develop community use of the site and sustain the track. Support given to Falaise Indoor Bowlers' lottery application to enhance facility. b) Audit and club consultation stages of the Playing Pitch Strategy, on target. Final document due by April. Joint approach with RDC and regional partners.	
Deliver refurbishment of public realm assets with particular attention to energy efficiency	20	a) Annual repairs and renewals programme delivered b) Car parks LED lighting installed c) Cliff works emerging from 2015 intensive investigations delivered	Mike Hepworth	G G G	a) The agreed programme of works have either been completed or are underway. The R&R Programme for 2016-17 has been developed and is nearing final agreement with Finance. b) Pier UG Car Park lighting working successfully, Bexhill Electrical, (who carried out the Pier UG CP works), has visited Carlisle Parade and Priory Street CP sites inspected budget prices expected shortly. c) Design works for 22 Rock-a-Nore retaining wall are almost complete,	

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					planning application and tender will run concurrently. Intending to start works in March. Budget costings obtained including professional fees for the more recently reported 'red' high priority items. Costings for medium priority 'amber' items expected shortly. Cost received for additional survey to West of St Leonards Parish Church.	
Performance Indicators		Targets		Met / Not Met		
Number of people attending White Rock Theatre performances (Bigger is better)	2.1	Q1 - 15,500 Q2 - 20,500 Q3 - 56,000 Q4 - 75,000	Monica Adams-Acton	Met	Q1 - 16,689 Q2 - 24,793 Q3 - 61,424	
Number of visitors to Hastings Museum and Art Gallery (Bigger is better)	2.2	Q1 - 9,750 Q2 - 24,000 Q3 - 35,000 Q4 - 45,000	Monica Adams-Acton	Not Met	Q1 - 10,325 Q2 - 23,444 Q3 - 33,187	
Total attendances at Council Leisure Centres (Bigger is better)	2.3	Q1 - 102,500 Q2 - 207,000 Q3 - 297,500 Q4 - 400,000	Monica Adams-Acton	Not Met	Q1 - 100,977 Q2 - 200,987 Q3 - 295,288	
Through our zero tolerance approach to neglected and derelict buildings and land, take tough measures, to remove eyesores and bring back empty homes or buildings to use	21	a) A minimum of 70 long term empty (over 2 years) dwellings returned to use and 50 neglected/derelict buildings improved.	Andrew Palmer	G	28 long term empties returned to use in quarter 3. 58 homes are returned to use in total. This figure includes New Homes Bonus Figures from October Q3 11 neglected/derelict buildings improved this quarter, 50 so far this year	
Bring back empty homes	22	b) A further programme of	Andrew	G	Future CPO programme will be brought	

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or buildings to use using Compulsory Purchase if necessary		compulsory purchase orders in respect of long term empty homes brought forward in the second half of the municipal year.	Palmer		forward to Cabinet in this financial year, and may include a large property linked to the Coastal Space Project.	
Build on the success of the existing HMO licensing schemes by potentially introducing the Selective Licensing of all privately rented homes in designated parts of the town.	23	a) A further 250 Houses in Multiple Occupation in the four wards of Gensing, Central St Leonards, Braybrooke and Castle licensed through the existing HMO licensing schemes. b) Subject to the results of licensing research and consultation exercise undertaken in 2014/15 implement a selective licensing scheme in up to 10 wards within the borough.	Andrew Palmer	A	At the end of Q3 172 Additional Licences have been issued. This is slightly below target; the existing Additional Licencing Scheme is due to end in August 2016 and this may lead to a further reduction in applications in quarter 4 therefore the target for 2015/16 may not be achieved. The scheme was successfully launched in Q3 and at the end of the quarter 124 online applications have been received.	
Complete the Townscape Heritage Initiative (THI) programme for Central St. Leonards Renewal Area and the conservation and repair grant programme for Pelham Arcade.	24	Existing grant programmes completed by March 2016.	Andrew Palmer	A	Unfortunately, the Central St. Leonards THI project has stalled as the owner of the Congregational Church suffered the unexpected bereavement. Works have currently ceased and will not be completed within the agreed timescale. Discussions are taking place with all parties involved. Progress has been made at the other THI project on site at 108 Marina, but will not complete by March 2016. The works at Pelham Arcade are continuing to progress well. At 12A and 4-5 Pelham Arcade works are continuing and works at 12 Pelham Arcade will re-commence on site in early March 2016. We are in discussions with the new owners of 2-3	

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					Pelham Arcade regarding a grant offer and awaiting confirmation from Historic England of their funding situation for 2016/17 before we can move any new further grant applications forward at Pelham Arcade. It has been agreed that a project manager will be appointed to take the road repair scheme at Pelham forward and negotiations are now underway with the chosen consultants with a view to making an appointment. Further grant payment claims are now under preparation for submission to Historic England. A batch of grant payment claims to HLF are close to completion and the claims will be submitted shortly.	
Build upon the success of the existing Letstart scheme by establishing a Social Lettings Agency for the town to improve access and management of privately rented accommodation (subject to Cabinet approval)	25	A minimum of 60 units of accommodation released by March 2016	Andrew Palmer	R	3 units were leased in quarter three bringing the total in the pilot to 13 so far this year; 2 further properties are being brought online in the first week of Q4. Progress has been much slower than anticipated as previously reported. Officers are actively promoting the scheme through local media, a newsletter distributed with LHA payments to landlords, poster campaigns, social media, exhibition stands at local events and business forums alongside direct marketing to property owners. However It should be acknowledged that it is not anticipated now that a cost neutral scheme will be	

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					achieved until the end of year 2, subject to a scheme review.	
Performance Indicators				Met / Not Met		
Number of homelessness Acceptances (Smaller is better)	4.01	Q1 - 36 Q2 - 73 Q3 - 109 Q4 - 145	Andrew Palmer	Not Met	185 (62 homelessness acceptances in quarter 3). 104 homelessness applications were made (a 44% increase compared with the same quarter in 2014/15).	
Number of homelessness cases prevented (Bigger is better)	4.02	Q1 - 500 Q2 - 1,000 Q3 - 1,500 Q4 - 2,000	Andrew Palmer	Met	Q2, 752 (2,081 homelessness cases prevented YTD meaning 2015/16 target has been exceeded)	
Number of private sector dwellings (units) brought in line with the current statutory standard (Bigger is better)	4.03	Q1 - 50 Q2 - 100 Q3 - 150 Q4 - 200	Andrew Palmer	A	Q3 103 dwellings have been improved. This is lower than expected due to a reduced level of complaints received in the first three quarters. This is expected to increase following the introduction of Selective Licensing and introduction of new online reporting process.	
Number of affordable homes delivered (Not suitable for quarterly reporting, for reporting at yearend only)	4.04	Target for the year 75, not suitable for reporting quarterly.	Andrew Palmer		Not suitable for quarterly reporting, for reporting at yearend only	
Long term (2+ years) empty properties returned to use (Bigger is better)	4.05	Q1 - 18 Q2 - 35 Q3 - 53 Q4 - 70	Andrew Palmer	Met	Q3 – 58	
% major residential & commercial planning applications determined	4.06	Q1 - 90% Q2 - 90% Q3 - 90%	Andrew Palmer	Not Met	89% of apps decided in time. Significant improvement since previous quarter and almost on target this	90% for the quarter

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within 13 weeks or as agreed with the applicant (Bigger is better)		Q4 - 90%			quarter. Yearly targets cannot now be achieved however this improvement in performance is a significant and welcome change.	
% minor residential & commercial planning applications determined within 8 weeks or as agreed with the applicant (Bigger is better)	4.07	Q1 - 85% Q2 - 85% Q3 - 85% Q4 - 85%	Andrew Palmer	Not Met	83% of apps decided in time. Significant improvement on previous quarter and almost on target this quarter. Yearly targets cannot now be achieved however this improvement in performance is a significant and welcome change.	85% for the quarter
% householder planning applications determined within 6 weeks (Bigger is better)	4.08	Q1 - 65% Q2 - 65% Q3 - 65% Q4 - 65%	Andrew Palmer	Not Met	69% of apps decided in 6 weeks. Significant improvement on previous quarter and target exceeded this quarter. However, the yearly target will not be achieved.	65% for the quarter
Net number of new homes built (Not suitable for quarterly reporting, for reporting at yearend only)	4.09	Target for the year 200, not suitable for reporting quarterly.	Andrew Palmer		Not suitable for quarterly reporting, for reporting at yearend only	
Number of neglected and derelict buildings improved (Bigger is better)	4.10	Q1 - 12 Q2 - 25 Q3 - 37 Q4 - 50	Andrew Palmer	Met	50 properties improved to date. 11 in this quarter. Exceeding target for year already.	Continue good performance
Promote and support high quality physical and economic Development initiatives that stimulate economic growth and jobs opportunities for local people.	26	a) Complete funded plans to repair and refurbish the White Rock Baths as a BMX/skateboard venue. b) Provide direct support and referral services to cultural and advanced manufacturing businesses that support job creation and retention within	Monica Adams-Acton	G G	a) White Rock Bath renovation works completed 24 th December Formal opening of new facility anticipated 12 th February. b) CCF3 Sea Escapes programme on track. Business mentor recruitment process underway. Attendance of manufacturing advisory board	

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		<p>these sectors. c) Support further development of employability services within the town that provide skills development, apprenticeships and job opportunities for unemployed people. d) Develop and implement a rolling annual action plan to deliver the refreshed Seafront Strategy objectives. Priority actions will be subject to available funding. e) Continue to progress the Development Management Plan through to adoption and develop supplementary planning documents that provide detailed guidance on Local Plan policies. Complete essential repairs and refurbishment works and a subsequent lease with The Source for the establishment of a BMX/skateboard venue within the White Rock Baths.</p>		<p>G</p> <p>G</p> <p>G</p>	<p>continues. Support maintained for key manufacturing industries to retain jobs locally.</p> <p>c) Continued support of Own Grown initiative. Website redevelopment commenced. You're Hired East Sussex Campaign exceeded targets. First stage CLLD application submitted.</p> <p>d) Seafront Strategy Action plan implemented, overseen by Seafront Regeneration Group.</p> <p>e) The refreshed Employment Land Retention and Visitor Accommodation Supplementary Planning Documents developed and adopted.</p>	
<p>To contribute to the regeneration of the borough through a rich cultural programme that appeals both to local people and visitors, extending, broadening and promoting the borough's</p>	<p>27</p>	<p>a) Secure new funding streams and develop a cultural programme to mark the 950th anniversary of the Battle of Hastings in 2016. b) Continue to deliver a programme of cultural events on the Stade in 2015-16 that appeal to a wide audience and attracts cultural visitors to the town.</p>	<p>Monica Adams-Acton</p>	<p>G</p>	<p>a) The curated programme for ROOT 1066 has now been agreed. The schedule of events is being finalised, which will include local, national and international artists and provide opportunities for community engagement. Festival sponsorship is currently being pursued. An application to the Creative Employment</p>	

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		Leonards Town Team in the delivery of activities that enhance the retail and leisure environment in St Leonards.		G	pledges. Two other successful events were organised: Young volunteer's presentation evening and the 2015 Hastings Youth Awards which was attended by 400 people. b) The 2015 Afrikaba Festival in October and the Winter festival of faiths and cultures were successful. c) see item 2 (c) and (d).	
Continue to support retail and Leisure development in Hastings and St Leonards, and the continued sustainability and diversification of the Hastings fishing industry.	30	a) Dedicated support for Town Team programme of activity and St Leonards Festival. b) Support the Town Centre Partnership's development of a BID proposal in Hastings Town Centre. c) complete current FLAG programme and develop new bid for future EU FLAG programme. d) Support the ongoing work of the FLAG partners.	Monica Adams-Acton	G G G G	a) Plans for St L Festival 2016 have commenced. A brief was agreed and invitation to tender sent to local and regional producers. b) A consultant (Revive and Thrive) to engage with Town Centre businesses and develop the BID proposal for the Town Centre. The ballot is due to take place in October 2016. c) FLAG I project concluding Q4 2015. FLAG II Expression of interest call due Jan '16. d) FLAG partnership structure maintained.	
EXTERNAL FUNDING PROGRAMME						
By 2019 success looks like: - Funding identified, secured and project delivered to benefit of local residents - Strong		a) External funding strategy developed in line with business transformation objectives b) EU funding strategy developed, partnerships sustained and appropriate funding applications made	Monica Adams-Acton	G G	a) External funding activity aligned to corporate plan priorities and progress monitored quarterly. b) Seven projects submitted across EU funding streams (see table). HBC leading the establishment of a Coastal SELEP funding group. Initial concepts	

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partnerships and European contacts sustained building on the successes of Future Cities, ACE and Safe Ice					for joint funding bids in development.	

Project Title	Activity	Department lead	Application stage	Status	Funding	Next steps?	HBC Project Grant Value
SHINE	Low carbon Retrofit of residential houses and energy efficiencies in St Leonards	Housing (AP)	full application (2nd)	Progressing	2 Seas 2:1	2nd stage decision in Nov 2015 was to refer to JS for operational reasons. This included increasing the cooperation elements of the project and address any State Aid issues relevant to a few of the partners. This work could not be completed for the tight Jan 2016 deadline, so re-delivery is in May 2016.	£165,000 confirmed
CAN- Climate Active Neighbourhoods	Energy efficiencies in households in neighbourhoods including Ore, focusing on community behavioral change	Housing (AP)	full application (2nd)	Bid submitted	NWE V B	Await Member State decision, expected by end of Feb 2016	£75,300 confirmed

LEP wide creative sector bid	Business support and grants to creative and cultural sector (as part of LEP wide creative bid)	Regen (PG)	concept/outline (1st)	Progressing	ESIF (ERDF)	LEP call will now be in March 2016 (rather than Nov 15). Delivery partners still being confirmed.	Budget tbc
CLLD (Community led local development)	Development of a local action group representing HBC, voluntary sector and businesses to deliver enterprise, jobs, growth and skills for the most disadvantaged communities within Hastings and Bexhill.	Regen (VC)	concept/outline (1st)	Bid submitted	ESIF (ERDF)	Expect to hear first stage decision (for £20k development grant) in January 2016.	Main budget tbc
Sustainable mobility actions for travel: delivering sustainable tourism SMART-DEST	Sustainable mobility action plans from a visitor perspective, to assess the opportunity of electric tram link along seafront	Regen (KB)	full application (2nd)	Bid submitted	Intereg Europe	Decisions expected January 2016 (one stage process)	£110,000 est
Traditional Markets (GIVE-TRADES)	Develop local markets, themed markets, market exchange and entrepreneurial support for market holders.	Regen (JD)	full application (2nd)	Progressing	FCE interreg	2nd stage to be submitted by April 2016. Delayed from 2015 submission due to partnership changes.	£227,000 est

<p>ESF BBO (European Social Fund - Building Better Opportunities)</p>	<p>Addressing employment needs for clients furthest from job market (in areas of disabilities and longterm health, mental health, carers, older people, lone parents, difficulty sustaining work).</p>	<p>Regen (VC)</p>	<p>concept/outline (1st)</p>	<p>Bid submitted</p>	<p>ESIF (ESF)</p>	<p>HBC is named in 3 bids submitted by local partners. Finer details to be worked up upon first stage approvals.</p>	<p>Budget tbc</p>
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